



## SEO Packages

Program	Bronze Plan	Silver Plan	Gold Plan	Diamond Plan	Platinum Plan
<b>Price/Monthly</b>	<b>249 USD</b>	<b>449 USD</b>	<b>649 USD</b>	<b>749 USD</b>	<b>1249 USD</b>
No of Targeted Keywords	10	20	30	50	100
Minimum Project Duration	6 Months	6 Months	6 Months	6 Months	6 Months
<b>Initial Review and Analysis</b>					
In-depth Site Analysis	YES	YES	YES	YES	YES
Website Analysis	YES	YES	YES	YES	YES
Competitive Analysis	YES	YES	YES	YES	YES
Keyword Research and Analysis	YES	YES	YES	YES	YES
Baseline Search Engine Ranking Report	YES	YES	YES	YES	YES
Baseline Traffic Report	YES	YES	YES	YES	YES
Backlinks Profiling & Audit	YES	YES	YES	YES	YES
<b>On-Site Optimization</b>					
Meta Tags Optimization	YES	YES	YES	YES	YES
Content Optimization	NO	YES	YES	YES	YES
Image Optimization	NO	YES	YES	YES	YES
XML Sitemap Creation / Analysis	YES	YES	YES	YES	YES
Robots.txt Creation/ Analysis	YES	YES	YES	YES	YES
Canonical Issue Fixing	YES	YES	YES	YES	YES
Google Analytics Set Up	YES	YES	YES	YES	YES
Google Webmaster Tool Set Up	YES	YES	YES	YES	YES
Header Optimization	YES	YES	YES	YES	YES
On Site Blog Integration	YES	YES	YES	YES	YES
Site Architecture Evaluation	YES	YES	YES	YES	YES
HTML Sitemap Creation / Analysis	YES	YES	YES	YES	YES
Rich Snippets / Markups implementation	No	No	YES	YES	YES
URL Optimization (Static & Dynamic)	YES	YES	YES	YES	YES
Hyperlinks Optimization	YES	YES	YES	YES	YES
Duplicate Content Checking (Internal & External)	YES	YES	YES	YES	YES
SEO Implementation *	As per client demand.				



<b>Technical Website Evaluation</b>					
Each site has its own specific areas of SEO Technical weaknesses. Some standard evaluation we conduct includes:					
Crawl Errors	YES	YES	YES	YES	YES
Programming Code Evaluation	YES	YES	YES	YES	YES
Webpage Design Issues	YES	YES	YES	YES	YES
Dead Pages/ Broken Links	YES	YES	YES	YES	YES
Duplicate Content/ Canonical URL Issues	YES	YES	YES	YES	YES
W3C Validation (only home page)	YES	YES	YES	YES	YES
Site Download Speed Analysis	YES	YES	YES	YES	YES
Fixing the Identified Issues	YES	YES	YES	YES	YES
<b>Off-Site Optimization</b>					
Authority Directory Submissions	YES	YES	YES	YES	YES
Social Bookmarking (Do follow)	YES	YES	YES	YES	YES
Article Submission	YES	YES	YES	YES	YES
Press Release Posting	NO	YES	YES	YES	YES
Business Profile Listing	YES	YES	YES	YES	YES
Blog Creation & Postings	YES	YES	YES	YES	YES
Image Promotion (If Applicable)	YES	YES	YES	YES	YES
Shopping Feeds Optimization (if applicable)	YES	YES	YES	YES	YES
Video Marketing (If Client Provides)	YES	YES	YES	YES	YES
Local business listing	YES	YES	YES	YES	YES
PowerPoint Presentation & PDF Sharing (If Client Provides)	YES	YES	YES	YES	YES
Classified Ad Posting	YES	YES	YES	YES	YES
Google Map Creation	YES	YES	YES	YES	YES
RSS Feed Submission	YES	YES	YES	YES	YES
Review Website Submission	No	No	YES	YES	YES
Scribd Pages	No	No	yes	yes	yes
On Site Blog Promotion	YES	YES	YES	YES	YES
External Blog Promotion	YES	YES	YES	YES	YES
<b>Content Growth Strategy</b>					
Article Writing	As per Client Demand				
Blog Writing					
Press Release Writing					
Website Content writing					



<b>Social Media Optimization</b>					
Facebook Profile Promotion	YES	YES	YES	YES	YES
Twitter Profile Promotion	YES	YES	YES	YES	YES
Google+ Profile Promotion	YES	YES	YES	YES	YES
LinkedIn Profile Promotion	YES	YES	YES	YES	YES
<b>Monthly Reporting</b>					
Search Engine Ranking Report	YES	YES	YES	YES	YES
10-12 Separate Off Page Activities Reports	YES	YES	YES	YES	YES
Google Analytics Traffic Report	YES	YES	YES	YES	YES
Executive Summary Report	No	No	No	YES	YES